

the art institute of cincinnati
catalog 2005-2006





the art institute of cincinnati

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directions to AIC from I-275 and I-75

Take I-275 West from I-75 to 747B South (the 2nd exit) Take 747 to first intersection (Kemper Road) Turn LEFT Continue on Kemper for approximately 1 mile AIC is on the RIGHT - the building sits back but you'll see the sign out front.

president's letter

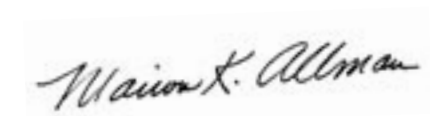
Today you have taken an exciting step into the world of Graphic Design. The opportunities are endless. As you begin your education with AIC you will see the countless ways in which you are able to apply your art talent.

We understand that your goal is to find that first job; and that is an area where The Art Institute of Cincinnati excels. Our full-time Placement Director is there to assist you not only with the first job but also with future jobs and career planning.

Throughout your two-year experience you will find the faculty & staff working in partnership with you, in order to produce a portfolio you can be proud of.

Should you make plans to continue towards a Bachelor's Degree, we've considered that too with college transfer agreements.

Enjoy this viewbook and study the Addendum catalog – then give AIC a call to arrange a tour. We look forward to sharing our knowledge of the world of Graphic Design with you.



Marion K. Allman
President/CEO



Founded in 1976 by Marion K. Allman and Cyndi A. Mendell, the school was based on the need for a practical, innovative curriculum; a course that kept up with the times. The historic Gruen building was the first home of the college before purchasing a building in E. Walnut Hills and then in 2001 the acquisition of the present location in Tri-County.

In 1979 AIC received accreditation and in 1983 became a charter member of The International Council of Design Schools (ICDS). The college has always maintained a progressive image and continues that policy into the future.

AIC's philosophy is to teach the fundamentals first. Like any stable building it is important to build on a strong foundation. We encourage students

to express and explore their creativity while developing individual skills.

The Art Institute of Cincinnati has limited enrollment and is selective when recruiting new students and seeking people who have the love of art! We believe that teaching good ethics along with art is important. The people of AIC look for a professional attitude and confidence.

Today's art is a global society with the necessity to provide the business experience as well as the visual. Many accounts in today's market are lost by persons unaware of cultural differences in the business arena. AIC recognizes this fact and provides guest designers with international clients as part of the curriculum.

The Art Institute of Cincinnati is small emphasizing personal attention; concentrating on a wealth of information in a short 22 months.



At The Art Institute of Cincinnati - students study the past, practice the present & explore the future!

opportunities

AIC's purpose or objective is to offer talented students a career-oriented program that will provide them with the opportunity to acquire entry-level positions in the field of graphic design, computer graphics, and desktop publishing. In order to meet this objective we offer: hands-on training, a faculty of working professionals, field trips, two starting dates a year- September & February, financial aid for those who qualify, 1,000 hours of computer graphics training, professional real-life assignments, professional "book" & resume preparation, job hunt information, and placement assistance.

On the basis of graduate placement and success, The Art Institute of Cincinnati offers an opportunity for diligent students to acquire practical knowledge that will assist them towards meeting their career goals.

Transfer credits to a Bachelor's Degree

Credits may transfer from The Art Institute of Cincinnati to members of International Council of Design Schools (ICDS), The Columbus College of Art & Design and AI Collins Art School. Transfer of credits is always at the discretion of the college and dependent on the transferee's portfolio and GPA.

The Art Field

The range is wide and diversified and includes, for example: Corporate Designer, Fashion Artist, Package Designer, Air Brush Artist, Cartoonist, Computer Animator, Video Producer, Creative Director for Fortune 500 Firm, Wild-Life Artist, Sports Illustrator, Needle Art Designer, Healthcare Worker, Artist for Printing Company, Pre-Press, Museum Artist, Furniture Design, Designer for Paper Company, Medical Illustrator, Calligrapher, Technical Illustrator, Jewelry

Designer, Artist for Music Company, Sign & Mural Painter, Entrepreneur, Story-Board Artist, Creator of Special Effects, Multi-Media Director, Movie Industry, Video Game Designer, Web Page Designer, Art Director TV Station, Sculpture Artists/Toys, Set Designer for Theme Parks, Fabric/Textile Designer, Children's Book Illustrator, Specialty Gift Designer, Greeting Card Illustrator, Creating TV Commercials, Novelty Advertising, Display Artist, Ad Agencies, T-Shirt/Tie Designer, Toy Designer, Publishing; Newspaper Layout Artist, Paper Back Illustrator, Comic Book Artist, Creator of Funky Magazine, Art Director in a Publishing House; and there are, of course, many more.

placement

Don't be Mislead by Inflated Salary Statistics!

Statistics can be misleading. In the tri-state area hourly rates range from \$75 to \$120 an hour, but it's unrealistic to assume every hour is billable. This makes yearly earnings unpredictable. The truth is you will get out only what you put into your profession.

Graduate Facts!

Graduates from The Art Institute of Cincinnati work around the world in some of the largest agencies, and Fortune 500 companies. Some own businesses and make salaries in six figures. They direct TV commercials, are national illustrators and have won numerous awards for their creativity.

They all started out with that first job opportunity through AIC Placement and worked their way up. Their success & creativity is a tribute to what they were taught while at AIC. Our Instructors are experienced working designers and illustrators with over 300 years of professional experience.

In a nutshell, AIC is 100% behind providing students with the tools, the knowledge and the business sense so they are able to reach their maximum potential.

The Art Institute of Cincinnati works in partnership with graduates in the area of obtaining an entry-level job. AIC has a full-time Placement Director on staff who conducts a Job Hunt Workshop and works with students individually from interviewing to job assessment & negotiations. On the following pages is a list of employers wherein AIC graduates work or began their careers, as they climb the ladder to success.



As Placement Director of The Art Institute of Cincinnati, I can assure you that it is our goal to present each and every graduate with the opportunity to obtain a rewarding career in the Graphic Design/Advertising industry.

I teach them the skills of contacting, interviewing, networking and negotiating. Throughout the second year the students and I form a partnership wherein I am able to understand which position suits them best. This 'fit' between graduate and employer ensures excellent potential for the student and repeat business for AIC!

Once students have graduated and entered the field, they are forgotten by most schools. Not at AIC! We continually work with past graduates on their career development, guiding them on salary increases, and informing them of new and better opportunities. There is no charge for this service because it is part of our quality program.

Tom Ricketts, Placement Director
The Art Institute of Cincinnati

employers

AB Tech Inc
Advance Technology
Advertising Innovations
Auto Mart Publications
Alliance Group
Benchmark
Bio Graphics
Blue Cross Blue Shield
Burke Marketing
CadCam
Big Lots (Marketing Dept.)
Carson Enterprises
Campbell Hausfeld Mfg. Co.
Campbell Milthun Esty (MN)
Cate's & Associates
Center Fire Systems
Cheasapeake Group
Children's Hospital
Chase Doors
Cincinnati Business Courier
Cincinnati Recreation
Commission
Coconut Studios (BVI)
CollegeView
Computer Graphics Inc (MA)
Creative Illusions
Decal impressions
Design Center
Deskey
Downtown
Dualite
Environmental Publishing
Employment Guide

Fast Signs
Fisher Design
Eisaman, John & Laws (TX)
Family Motor Coach
Freedman, Gibson & White
F&W Publishing
Gardner Publishing
Grand Victoria Casino
(Design Dept.)
GTC-Digital Dept.
Hensley Segal Rentschler
Hubert Merchandising
Solutions
Idea House
I & Eye Productions
Imagematrix
Impax Graphics
Instant Replay
Chase Doors
Insignia Design
Insight Graphics
Inspire Magazine
Inspiration Development
Integrated Exhibits
Internet Service Provider (TX)
Jenner Graphics
Joseph Beth Booksellers
John Morrell Co.
Justice & Young
Kanet Productions
Kamens' Art
Kibby Raynor Production
Kroger Co.
Landor Associates

Leece Nevilleke
Leo Burnett (Chicago)
Leshner Corp.
Light Board Communications
Lipson Alport Glass
LKZ
Logo 7 KGA (IND)
Lohre & Associates
Magnagraphics, Inc.
MBR Agency
Master Design
Marsh, Inc.
Mercurio Sign
Michel Tire Co.
Monster.com
Morning Star Adv
MSRI
Naegle Advertising
National Sign
New York Casting (NY)
Nielsen Moore Wallace
Northlich
Northwest Color Graphics
Nutmeg Mills (FLA)
Oarsman Sportswear
Otsanco
Packaging Corporation of
America
Polymark
Powers & Associates
Precision Illustration & Design
Procter & Gamble Co.
Progressive Graphics

Rick Warner & Associates Inc.
Scribner Productions
Shriners Burn Institute
Southern Graphics
Space Design International
SparkPeople.com
Spransy Illustration (WI)
St. Gregory Marketing &
Communications
ST Publications
Standard Publishing
Stephen Moore Illustration
Tenneco Packaging Co.
The Forethought Group (IND)
Toon Art
U.S. Playing Cards
Viewpoint Architecture
ViewSource Media
Wren Design
West Shell
Wolf Blumberg & Krody
WORX Multimedia
Zero Inc.
Zumbiel Box Co.

success...

tells a story...

J. Charles Crystalworks, a repeat employer, hired Shannon Peters several years ago (TL), and Jeff Besterman (TR), Serina Ritchie (BL), Moriah Lawson (BR) in 2004. All four are designers in the graphic department. "I really love my job and Jeff & I are really doing extremely well" Serina Ritchie



I love this quote Jamie gave us...
"Hard work spotlights the character of people; some turn up their sleeves, some turn up their noses and some don't turn up at all!"
- Sam Ewine.
"I like how we were prepared for our careers at AIC, and there are people around who are able to answer questions thoroughly because they too, are in the field themselves."



"Some of my best years of my life were spent at AIC. The sheer amount of personal growth that I contribute to my education though AIC is immeasurable. Thank you so much for your guidance and experience! As I work and travel I am sure to credit those who first influenced me. The skills that I now employ on a daily basis would not have nurtured without your earnest effort. I'm proud to have studied with you!"



"The Art Institute of Cincinnati's Placement Director, Tom Ricketts helped me to secure the job of my dreams. I work for an advertising design firm and I love what I'm doing - everyday is a challenge and a new learning experience. My education at AIC was a great investment in my future as a designer."



"My 2-year journey at AIC was fun and exciting! I'm working at a great company doing what I love to do - graphic design. I'm so grateful to Tom Ricketts, AIC's Placement Director, he was so encouraging and an excellent resource, sending me out on one interview after another until I found the right job."



"I am so impressed with the quality of service, and of the understanding of what I needed for the position I had available. Sarah, my AIC hire, fit right in with the rest of the staff and in 6 months was already capable of working directly with our clients. I am very pleased with my decision and plan to continue my relationship with The Art Institute of Cincinnati."



"In the advertising business, we're always on the lookout for talented, creative people. When I find them, I can usually identify those capable of growing, from graphic designer, to art director, to possibly creative director. Over the past years, I've hired four gifted graduates from The Art Institute of Cincinnati. Each has been well prepared for the realities of today's design environment; not afraid of deadlines & eager to tackle the challenging assignments. We'll continue to look at AIC graduates for fresh thinking and design excellence."



Springdale Community Center Student Membership

Located nearby on 20 acres, AIC has made arrangements for discounted student memberships. The facility allows students (after school hours) the opportunity to relax in their incredible pool, work out in the fitness center, play in the game

room (video, pool tables etc.), computer internet lab, tennis courts. Not only is it available for AIC to hold special event but also the opportunity for students to teach children's art classes.



fit in the picture...

To fully appreciate the role of designer/illustrator is to picture the world without them.

Take away the visuals and you take away the **joy** and, the **excitement**. These are the ideas and **imagination** that make life so **interesting**. They help shape the products we use, they **inspire** us, they make us laugh, cry, examine our **values** and **influence** our responses.

When you fully understand the dimension of how design and art penetrates daily life - it helps to understand that an art career can have many facets... many roads and options. In the last two decades the computer has made a tremendous difference in how work is produced - it has also added many new opportunities. Talent alone is not enough. Employers today look for a person who is team-oriented, and self-starting along with creativity. It takes research and a genuine curiosity to succeed. On the other hand, the work has never been so interesting as it is today. The computer removes the drudgery from production and allows the artist to become more creative. The world is tightly interwoven and we must learn to be more diversified in our thinking.

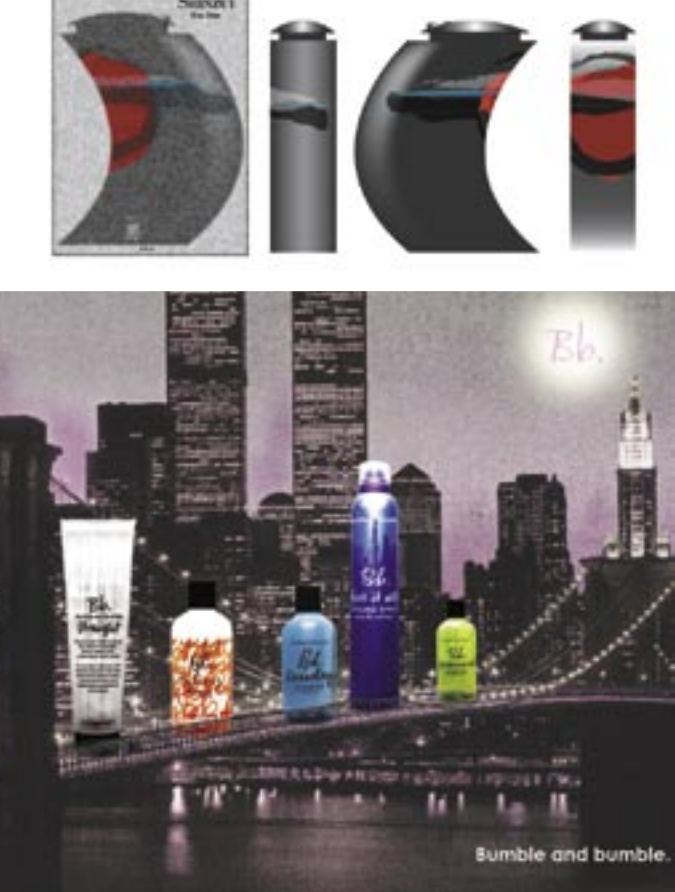
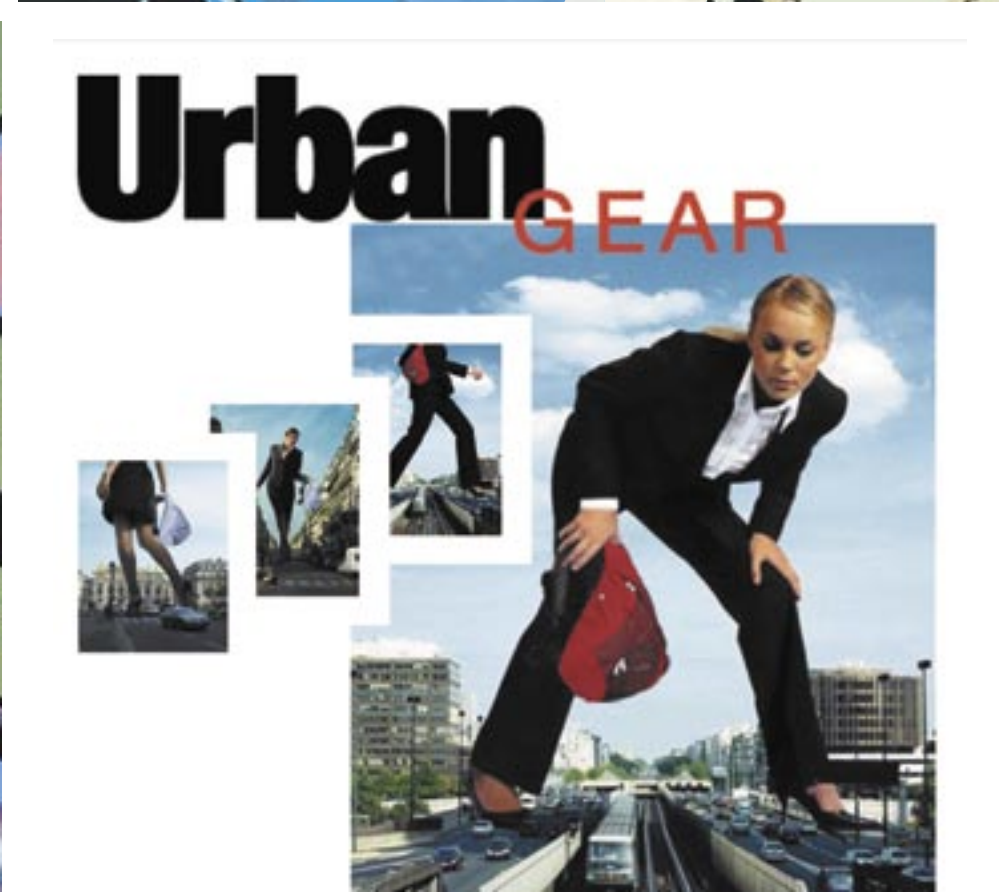
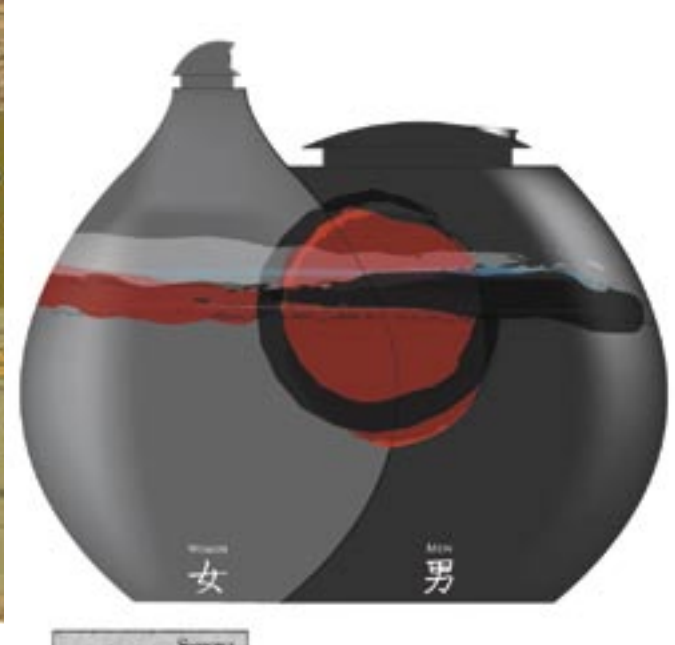
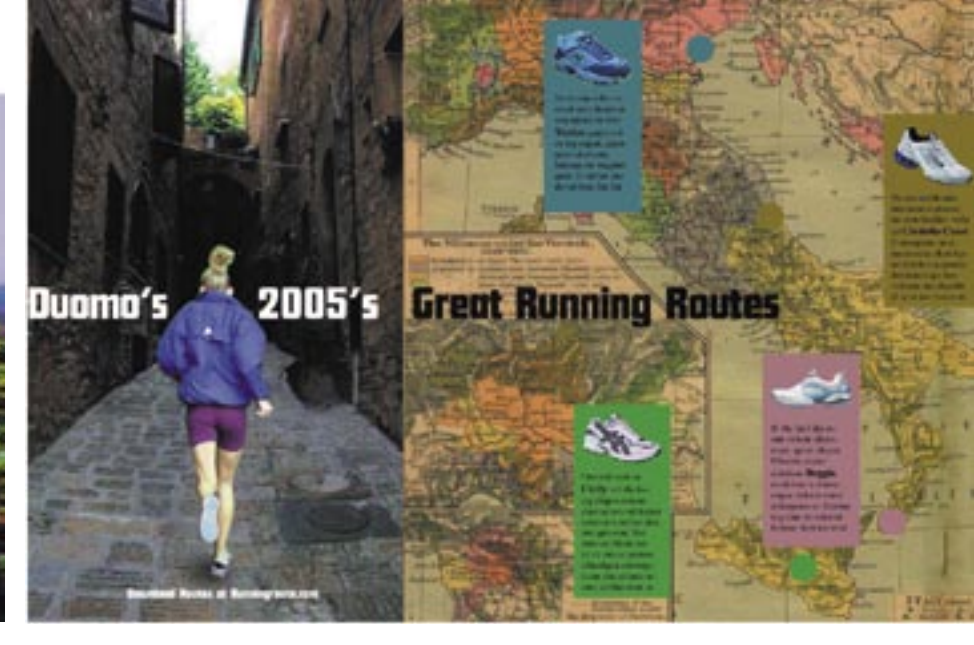
Generally, **art is not a 9-5 job**. It takes commitment to the task at hand and requires a student be dedicated to being successful. Good habits, such as, being punctual and making good use of time are essential

The Art Institute of Cincinnati is **unique** in many ways.

The first to introduce a computer graphics major in Cincinnati and recognize it as the tool for the future. The faculty is constantly reviewing and updating the curriculum in order to conform to the needs of todays' market.

AIC teaches by the 'STUDIO' method contrary to a typical classroom style. The environment is similar to a studio/agency atmosphere where students are given an assigned space to work. Projects are introduced via lecture/demonstration, a deadline given, and students take part in intermittent critiques (Think Tanks) throughout the project. Instructors act as art directors and guide students through this hands-on process. The curriculum escalates in difficulty with each assignment, giving the student a practical piece for the their portfolio. The value of this method is the easy transition a student experiences from classroom to the workplace and is unique to The Art Institute of Cincinnati.

You'll find AIC students producing extraordinary work not found elsewhere. Graduates excel - many own businesses and call when they are ready to hire.





2005 high school scholarship winners



Lauren Epp - ICDS Scholarship
Mr. Gary Simendinger – Lebanon H.S.



Roy Waits Scholarship
Ryon Taylor – Scott H.S./ Maggie Wilhoff



Faculty Scholarship
Ben Ervin – Hamilton H.S.
Roger Hooper



President's Scholarship
Amber Hitsman – Colerain H.S./Mrs. Getz



Jane Knaber-Baker Memorial Scholarship
Kristina Pfeifer – McAuley H.S.



Josh DeBruler – Campbell County H.S.
Mrs. Knuell, Mrs. Noe, Mr. Harmon



Justin Binnes – Colerain H.S.
Mrs. Getz



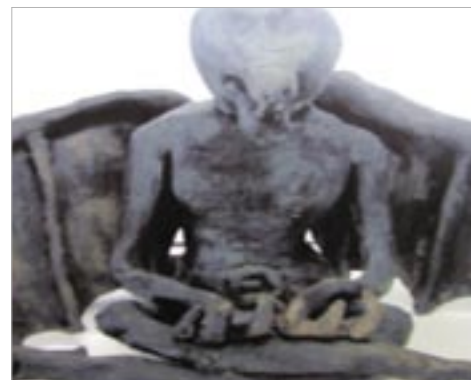
Chase Stein – Highlands H.S.
Kathy Scope



Sarah Williams – Oak hills H.S.
Sheila Kappa



Dustin Quigley – East Clinton H.S.
Mr. Clemens



Amanda Coffey – Lockland H.S.
Mariah Campbell

scholarships

\$5,000 President's Scholarship

\$5,000 Roy Waits Scholarship

\$3,000 ICDS Scholarship

(3) \$2,500 Faculty Scholarships

The above scholarships are judged by the AIC faculty
and are awarded to incoming students.

New or Second Year Student:

\$5,000 John Harris Memorial Scholarship

\$5,000 Jane Knaber-Baker Memorial Scholarship;

awarded to a single parent

Second Year Student only:

\$2,000 Ron Long Memorial Scholarship

The above scholarship is judged by outside Art Directors, and is
awarded to a student who has attended AIC for one year and
has met the eligibility criteria (grades/attendance).

Allman/Mendell Founders Scholarship Fund

Based on Merit & Need the fund is awarded to enrolled first year
students who, after all avenues of funding have been explored,
need further financial assistance. Further information is available
from the financial aid office.

The President's Scholarship, Roy Waits Scholarship, ICDS Scholarship,
Faculty Scholarship, John Harris Scholarship, and Jane Knaber/
Baker Scholarship are all awarded through the Student Scholarship
Competition conducted annually on the third Thursday and Friday
in March. The Allman/Mendell Founders Discretionary Scholarship is
awarded only after the need is established and criteria met.

ICDS - International Council of Design Schools

a **worldwide** association of Top-Notch Art/Design Schools



ICDS schools are independently operated. They meet on a yearly basis to share ideas, knowledge & information. Members are invited to the merits of reputation, high standards of ethics, quality of students recruited and the professional work produced.



The Art Institute of Cincinnati
Cincinnati, Ohio



Hussian
Philad



School of Communication Arts
Raleigh, N.C.



Nossi College of Art
Goodlettsville, TN



Rocky Mountain College of Art & Design
Denver, CO



Northwest College of Art
Poulsbo, WA



American Members:

- The Art Institute of Cincinnati - Cincinnati, Ohio
- Hussian School of Art - Philadelphia, PA.
- Northwest College of Art - Poulsbo, WA.
- Nossi College of Art - Goodlettsville, TN.
- Rocky Mountain College of Art & Design - Denver, CO.
- School of Communication Arts - Raleigh, N.C.
- Founder ICDS - Wade Ray - Wilmette, Ill.

AIC's membership in ICDS offers the faculty the opportunity to study curricula from colleges abroad giving AIC the ability to structure portfolios for acceptance in foreign schools. This makes it possible for graduates to work Work

International Members

- Ecole Supérieure D' Arts Graphiques - Paris, France
- Inchbald School of Design - London, England
- Pontificia Universidad Católica de Chile - Santiago, Chile
- Escuela de Artes Decorativas de Madrid - Madrid, Spain
- School of Visual Arts - East Sidney, Australia
- Ecole d' Architecture Athenem - Lausanne, Switzerland
- University of Santo Tomas - Manila, Philippines
- Escuela Internacional de Diseñadores in Teroristas - Barcelona, Spain

accreditation

Accreditation

The Art Institute of Cincinnati is a Title IV school approved by the United States Department of Education and is accredited by the Accrediting Commission of Career Schools and College Technology (listed by the United States Department of Education as a nationally recognized accrediting agency).

Approvals/Authorizations

- Licensed by the State Board of Proprietary Registration - OH#77-03-0548T.
- Recognized by the State of Ohio Bureau of Rehabilitation as an eligible training institution.
- Eligible for Job Training Partnership Act (JTPA).
- Approved for Veterans training and other eligible persons in accordance with the provisions of Section 1775, Title 38, U.S. Code.
- Approved by Federal Law to enroll Foreign Students. Note: The Institute's education is in English. Students must be able to converse & understand English.

Memberships

Greater Cincinnati Chamber of Commerce - Roundtable Member
Better Business Bureau
Art Directors' Club of Cincinnati - Board Member
International Council of Design schools - (ICDS) Charter Member
Rotary Club International

faculty and staff



Marion K. Allman
President/CEO
Co-founder of The Art Institute of Cincinnati (formerly ACA College of Design), Ms. Allman studied at the Layton Art School in Milwaukee, the University of Cincinnati and is a graduate of Gable Art School. She was Vice President and Partner of a local art studio, managed the art department of an advertising agency before starting the college. While at the agency she designed the "Jeanie", the first automatic bank teller for 5/3 Bank. A member of the Greater Cincinnati Chamber of Commerce, the Springdale Chamber of Commerce and has assisted in many community projects. Listed in Who's Who in American Women she is also a Charter Member of

The International Council of Design Schools (ICDS) and has served as President of that organization. In 1999 Marion was awarded the coveted "Lifetime Achievement Award" by the Art Directors' Club of Cincinnati. Her leadership, positive attitude and vision were responsible for introducing AIC's expanding computer graphics program in 1984 - the first in Cincinnati.



Cyndi Mendell
Vice President/Admissions/Instructor
The Mendell family lineage goes back to great uncle and Master Artist, Frank Duveneck. Co-founder of AIC, Ms. Mendell is also a graduate of Gable Art School. Cyndi has a reputation as one of the best

figure artists in the area. With a solid background in retail, she worked extensively with different areas of advertising, from illustration to TV, eventually building her own clientele. Her repertoire includes a wide range of clients - from Cincinnati to New York. Ms. Mendell travels throughout the area visiting high schools and career fairs. Her visits are instructive in nature and help to introduce students to the career. Ms. Mendell is active, as an advisor, on many high school boards, as well as many other civic organizations in Northern Kentucky, among them the YMCA and the Foreign Exchange program.

"As you read the information about the faculty at AIC you will notice the diversity of education and professional experience. This is important to you, the student. AIC provides a variety of exposure to different styles, methods and thought".



Roy Waits
Design Director
Mr. Waits is a graduate of the Cincinnati Art Academy. He has worked as Art Director for WLW-TV and WCPO-TV. Roy was responsible for much of the fine television broadcast design seen in the Cincinnati area during the last three decades. His strong background in television advertising, promotional campaigns, set design and show production include programs such as: the Uncle Al Show, The Nick Clooney Show, The Bob Braun Show, WCPO and WLW News and Sports broadcasts. Roy's appreciation and study of design and the visual arts has inspired exhibits for the Cincinnati Art Museum, The Miami Purchase Association

and The Historic Southwest Ohio Society. The desire to share his knowledge and his love of young people brought him to AIC.



Frederic Bonin Pissarro

Illustration/Design
If the name sounds familiar, it's because Frederic is the great grandson of Camille Pissarro, father of the Impressionist Movement and contemporary of Monet, VanGogh, Gauguin, Renoir and Cezanne. Pissarro received his Master of Fine Arts in 1990 at the Ecole des Beaux Arts in Paris and has won many awards. Frederic taught graphic design in France and has been commissioned to design many wine festival posters and is

showing in galleries in the U.S., Canada and Europe.



Tom Greene

Instructor/Illustration
A direct descendant of the Greene Line family - Grandson of Mary B. Greene, Tom brings a unique presence to our college. His wonderful illustration style has rewarded him with an impressive reputation. He illustrates for children's books, corporate and consumer clients. Tom recently introduced a series of illustrative works for Cincinnati's four year colorful and historic steamboat event, "Tall Stacks."



Dan Bittman

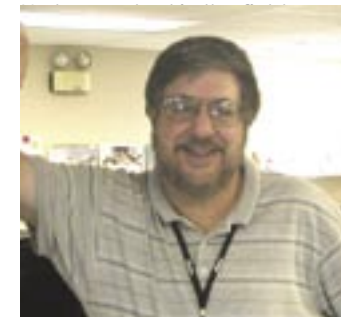
Computer Instructor
Dan Bittman holds a Bachelor of Science in Graphic Design from the University of Cincinnati and has since been the founder and President of Design Team One, Inc. and taught graphic design at Northern Kentucky University and the University of Cincinnati. He has served as President of both the Cincinnati Chapter of The American Institute of Graphic Arts and the Art Directors' Club of Cincinnati. Bittman has given lectures and presentations across the country at numerous colleges, universities and professional gatherings including the AIGA National Conference and IDSA Worldesign. He has been the subject

of articles in publications such as, Metropolis, ID, Print and Communication Arts Magazine. Dan's work has been recognized with inclusion in permanent collections in France and China and awards from numerous exhibitions including CA, AIGA, CLIO and ID. He has served as a juror for AIGA, Art Directors' and Advertising Club competitions across the country as well as the prestigious Communication Arts Magazine CA Annual.



Chris Lutes

Computer Instructor
Upon graduation from AIC Chris completed his Bachelors degree at Collins College. He has held design positions in dot coms and helped initiate a fledgling internet company.



Randall Zimmerman

Computer Instructor
Randy's diverse background in agency and studio work as a lead designer and Art Director has enabled him to work with several major corporations in Cincinnati and across the United States. Along with print media, Randy also has experience in the multimedia and packaging design fields. His award-winning talent in design is partnered with his expertise in the technical side of software and computers.



Dennis Gates

Marketing/Branding
Dennis operates G8S Design Alliance, servicing many clients nationally through private designer contractors. His many years of experience in the business as Sales Rep. With major agencies is a great source of knowledge for students during critiques. Dennis teaches several general education courses in Marketing, Branding and Marketing related courses.



Robert Stout

Western Civilization
Rob is new to AIC as a General Education instructor. He has taught both Western Civilization I & II, and a Humanities/Career Exploration course. His career in public education and the corporate-retail market gives him a quality edge in knowledge and experience with our students. In addition, his background in teaching and business management have made him a good fit with our Associate Degree program. Students comment on the good rapport he has with them and the depth of information shared along with high expectations.



Steve Enzweiler

Creative Writing, Literature, Business English
A graduate of Xavier University, Mr. Enzweiler offers AIC his expertise in journalism and design as well as computer graphics. As a Major in the U.S. Airforce he recently returned from the Gulf war. Steve is actively writing scripts for movies/plays and teaches general education courses in Creative writing, Literature and Grammar for The Art Institute of Cincinnati

faculty and staff



Marlene Shmalo
Speech
Ms. Shmalo has a Bachelor of Science Degree in education and an MA in Theatre from U.C. She presently is Director of Performing Arts at the Jewish Community Center of Cincinnati.

Marlene is also an Instructor of Speech for the University of Cincinnati.



William Eagen
Art History
Mainstreams of Modern Art. Bill is a graduate of Thomas More College. He has a studio in the Pendleton Art Center where he works as a landscape artist.

Bill is an experienced teacher in Drawing, Painting, Basic Design, Photography and Art awareness.



Shirley Greene
Director of Operations, Education & Student Relations
Shirley has recently joined AIC. She has spent most of her career in teaching, serving as principal of several elementary schools and executive of a Girl Scout Council. Exhibiting effective and honest leadership has always been at the heart of her professional development and goals. Her MS Degree in Administration and her broad-based educational and operational management experiences have well prepared her for this challenging position at AIC.



Ennis Jones
V.P. Financial Aid Director
Mr. Jones has many years experience in school administration along with a strong accounting background. He was instrumental in starting one of the first computer schools in the Cincinnati area in the early '80's. His well-rounded background serves AIC in a variety of areas.



Gerry Waits
V.P. Marketing, PR
In addition to managing two retail stores she expanded her expertise in the marketing arena as President of the Beechmont Mall Merchant Association. Gerry majored in Business Administration at U.C. but has an affiliation with the graphic design community through her husband Roy, who is Design Director at AIC. This combination of both worlds coupled with her natural affability with young people makes her an asset to the Institute.



Thomas Ricketts
Placement Director
A communication graduate from Ohio State University Tom places AIC graduates. Tom also teaches the Job Hunt Workshop where his coaching experience along with marketing and sales skills come into play in successfully placing AIC graduates.



Wendy Geis
Financial Assistant
Wendy graduated from the Cambridge Technical Institute in 1990. Her experience from Administrative Assistant to Office manager relates favorably with this position. Wendy has attended FA workshops and has exceptional people skills.



Cathy Bruckert
Administrative Assistant
Along with her position at AIC, Cathy is Regional Coordinator, EF Foundation for Foreign Study. In that position she has helped in developing procedures and policies in working with local high schools. In the past, Cathy was also a substitute art teacher at Lakota West High School.



Steve Dannemiller
Facilities Director
Mr. Dannemiller, past owner of Dannemiller Electric and full-time employee of Cincinnati Children's Hospital is a certified board electrician. On a regular basis, Steve supervises & maintains all improvements and repairs at AIC.

advisory board

Advisory Board – Studio / Agency

Tony Agliata* - Art Director/Owner - I and Eye Productions
Karen Anderson *- Owner / Designer - Standard Pub.
Arlene Arezamendez* - Owner - Arezamendez Communications
Don Betz* - Art Director - MSRI
Michal Krienik, President - Krienik & Associates
Ken Neiheisel*, Owner - Marsh Inc
Gene Young - Owner - Justice & Young
Donna Wyatt* - Art Director - St. Gregory Group

*indicates AIC graduate

Advisory Board College Curriculum/ Business

Wilbur Crawford, Director - Hussian School of Art - Philadelphia, PA.
Northwest College of Art - Poulsbo, WA.
Nossi Vatanost, Director - Nossi College of Art - Goodlettsville, TN.
Steve Steele, Director - Rocky Mountain College of Art & Design - Denver, CO.
Roger Klietz, Director - School of Communication Arts - Raleigh, N.C.

Corporate Advisory Board

CEO Roundtable members - Greater Cincinnati Chamber of Commerce
Eugene Forte, President - Forte Industrial Equipment Systems, Inc.
John L. Keller, President - RK Electronics, Inc.
Mike LaRosa - President - LaRosa's
Mark Maltbie, President - Star Moving & Storage Co., Inc.
John Schuermann, President - Effective Office Environments, Inc.
Tim Boesken, President - TJ Boesken Enterprises, inc.
William Ernst, President - Ernst & Rabe, Inc.
John Graves, President - Ion Technologies Corp.
Gary S. Wright, President - Strickland & Wright



Catalog Design Team:
Ryan Hayslip,
Kathryn Schwegman,
Kelly Sankner, &
Susan Wagner



open houses

First Open House
February Graduates Senior Show
Third Thursday in October
(5 - 7 p.m.)

Second Open House
July Graduates Senior Show
Third Thursday in April
(5-7 p.m.)
Every Day is Open House
Call us for a tour & Interview

gallery credits:
left spread - top left to right:
repeat pattern - cherie ankrum
illustration - meghan lough
paper sculpture - cherie ankrum
world market bag design - maggie levine
duomo's ad spread - mike smith
shinzui package design - casey patrick
bottom left;
self portrait - drew lord
urban gear ad campaign - vanessa miller
texas chili poster - jay vantuyt
motorcycle illustration - ryan hayslip
bp spread ad - kathryn schwegman
center:
raetek logo - rachael reed
right spread - top left to right:
pirate word design - james hamblin
fish illustration - susan wagner
shoe spread ad - kelly sankner
dieselboy cd design - magdalena jurcisinova-kozakov
urban ad campaign ad - brian linch
ia bag design - mariah lawson
center:
inner light logo & application - vanessa miller
bottom left to right:
ike web page design - casey patric
monopoly game design - kathryn schwegman
shinzui package design - vanessa miller
master & commander line illustration - brittany reynolds
winner 2005 newport poster design - jennie siler
computer illustration - james hamblin

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